

1102.14 Temporary Sign - A portable, non-durable sign constructed of cloth, canvas, fabric, wood, or other temporary material, with or without a structural frame, and intended for a limited period of display.

1102.16 Temporary Advertising Device – Any cloth, plastic, paper or similar material used for advertising purposes attached to or appended on or from any structure, staff, pole, line or framing. Examples of such include pennants, streamers, pinwheels, windsocks, balloons, and other gas-filled figures.

1109 Temporary Advertising Devices and Temporary Banners – Temporary Advertising Devices are allowed in the B-1, B-2, B-3, B-4, I-1 and I-2 zoning districts and Temporary Banners are allowed in all zoning districts when approved through a zoning permit, subject to the restrictions of this section. Fees for zoning permits shall be determined by City Council in the approved fee schedule. Notice of a violation in the use of temporary advertising devices or temporary banners shall be given by written letter or posting of the property by the Planning Department and the type of violation shall be stated. It shall be mandatory that said violation be removed within five (5) working days after receipt of the notice. Existing non-conforming outdoor advertising devices in violation of this ordinance shall be removed within 60 days of adoption.

1109.1 Temporary Banners – Temporary banners are permitted subject to the following restrictions:

- (1) A maximum of one banner per business is permitted. Where a parcel or development site has frontage on more than one road, a single banner per road frontage may be allowed under the same zoning permit.
- (2) Each business may display a banner no more than twice per calendar year, for a maximum duration of 30 days each time.
- (3) No banner shall exceed 32 sq. ft.
- (4) Banners must be attached to the wall of a principal structure or securely anchored in a landscaped area outside of the right-of-way. No loose, non-secure attachments are allowed.
- (5) No banner shall be attached to a utility pole.
- (6) Temporary banners shall not become unsightly due to wear or damage and shall not be placed as to create health or safety hazards.
- (7) No zoning permit for a temporary banner shall be approved where outstanding fines or code violations exist for the property or business.

1109.2 Temporary Advertising Devices Twice Per Year. In addition to the allowances for temporary banners above, all other temporary advertising devices are permitted no more than two times per calendar year, per parcel or development site. Temporary advertising devices shall be allowed for a period not to exceed 7 days. The 7 day time period may be extended by the Planning Director for a period not to exceed 30 days for events/sales associated with a specific

holiday. An application for a zoning permit shall be submitted and approved by the Planning Director prior to the installation of any temporary advertising device.

The following restrictions shall apply to temporary advertising devices:

1. Any number or type of temporary advertising devices may be approved through the zoning permit, except that inflatable devices are limited to one device per parcel or development site.
2. No device shall exceed a maximum height of 35 ft.
3. Permit applications must include a site plan showing proposed size and location of all permanent site improvements, temporary advertising devices, and temporary structures, to include temporary outdoor displays, tents, vendor booths, inflatables, etc., associated with the event or sale.
4. All temporary advertising devices, merchandise on display, and temporary structures must be located on private property and outside of site triangles. All structures and advertising devices larger than 32 sq. ft. must be setback a minimum of 10 ft. from the right-of-way and from any adjoining property. No placement shall block safe and efficient ingress/egress or on-site circulation for vehicles and pedestrians, nor shall any entrance or exit to a building be blocked.
5. No blinking lights, flashing, moving, or animated signs are allowed.
6. No zoning permit for temporary advertising devices shall be approved where outstanding fines or code violations exist for the property or business.

1109.3 Devices Attached to Merchandise – Balloons, flags, pennants or other graphics attached to items sold on the premises and otherwise permitted to be displayed outdoors are allowed and exempt from the permitting requirements and other restrictions of this section, provided that they do not exceed two square feet each or interfere with visibility in site triangles.