

# Temporary Advertising Devices: What's Allowed

On October 1, 2013, the Lenoir City Council adopted new rules regarding temporary signs, banners, and advertising devices and clarified definitions related to other temporary signs. For full text of the ordinance or to inquire about a permit application, please contact the Lenoir Planning Department at 828-757-2200 or visit [www.cityoflenoir.com](http://www.cityoflenoir.com).

## Temporary Banners

Temporary banners **require a zoning permit** and are allowed a maximum of two times per year, per business:

- No more than 32 sq. ft.
- Maximum one banner per business.
- Each permit is good for 30 days.
- Must be attached to a wall of a principal structure or securely anchored in a landscaped area outside of the right-of-way.



All existing devices that do not comply with these regulations must be removed by December 1, 2013.

## Wind-Blown & Inflatable Advertising Devices

The following types of devices **require a zoning permit** and are allowed a maximum of two times per year, per parcel :



- Maximum height is 35 ft.
- Any number or type of devices may be approved under a single permit, except that inflatable devices are limited to one device at a time.
- Each permit is good for 7 days.
- Displays associated with a holiday may be allowed up to 30 days when extended by the Planning Director.
- B-1, B-2, B-3, B-4, I-1 and I-2 districts.

## Prohibited Signs

Portable signs — any sign that can be readily relocated and is not affixed to the ground or a building — are prohibited within the City:

Portable signs attached to parked vehicles.



Bandit/Snipe Signs (except for temporary political signs, real estate signs, and contractors signs)



Portable Sidewalk Signs (except in the Central Business District)



Temporary real estate signs, contractor's signs, and informational/directional signs for special events must be located on private property and do not require permits.