



AGENDA

CITY OF LENOIR
CITY COUNCIL MEETING
905 WEST AVENUE
TUESDAY, JUNE 16, 2020
6:00 P.M.



I. CALL TO ORDER

- A. Moment of Silence & Pledge of Allegiance

II. MATTERS SCHEDULED FOR PUBLIC HEARINGS

- A. Resolution; Blue Ridge HealthCare System, Inc.: A public hearing will be held to consider approval of Blue Ridge HealthCare System, Inc.'s proposal by Resolution of tax exempt bonds (the "Bonds") that will be issued by the Public Finance Authority of the State of Wisconsin (the "Authority") for the benefit of Blue Ridge Healthcare System, Inc. in order to refinance its existing debt (the 2010A Bonds and the 2016A Bonds) and finance improvements to its hospital facilities.

Note: While all of the new improvements being financed are located in Burke County, as are most of the facilities to be refinanced, there is one counseling office location in Lenoir at 212 Mulberry Street that the acquisition of was financed by bonds that are now proposed to be refinanced. The proposed Bonds to be issued will not constitute a debt of the City of Lenoir nor will the City of Lenoir have any obligation to repay the debt. The City Council's consideration of this item is only required due to Federal tax law as described in the submitted documentation.

III. CURRENT EVENTS UPDATE: Brent Phelps, Chief of Police.

IV. CONSENT AGENDA ITEMS

- A. Minutes: Approval of the minutes of the City Council meeting of Tuesday, June 2, 2020 as submitted.
- B. Minutes: Approval of the minutes of the City Council Budget Work Session of Thursday, May 21, 2020 as submitted.
- C. Minutes: Approval of the minutes of the Committee of the Whole meeting of Tuesday, May 26, 2020 as submitted.

V. REQUESTS AND PETITIONS OF CITIZENS

VI. REPORTS OF BOARDS AND COMMISSIONS

VII. REPORT AND RECOMMENDATIONS OF THE CITY MANAGER

A. Items of Information

- 1. The Planning Board will conduct an electronic meeting on Monday, June 22 at 5:30 p.m.

2. The Committee of the Whole will conduct an electronic meeting on Tuesday, June 23 at 8:30 a.m. at City Hall, Third Floor, former Council Chambers.
3. City offices will be closed on Friday, July 3 in observance of Independence Day. **Note:** All City events are cancelled for July including the Fourth of July celebration and the fireworks events. Additional information is available online at www.cityoflenoir.com.
4. City Council will conduct one Council meeting in July on Tuesday, July 21 beginning at 6:00 p.m. at the City/County Chambers.

B. Items for Council Action

VIII. REPORT AND RECOMMENDATIONS OF THE CITY ATTORNEY

IV. REPORT AND RECOMMENDATIONS OF THE MAYOR

- A. Announcement; Board Appointment: Mayor Gibbons will announce Pam Pusteoska, General Manager, Hampton Inn & Suites, for consideration of appointment to the City's Lenoir Tourism Development Authority (LTDA). This appointment will be presented to Council for consideration of approval at the July 21 City Council Meeting.

X. REPORT AND RECOMMENDATIONS OF COUNCIL MEMBERS

XI. ADJOURNMENT

CITY OF LENOIR
COUNCIL ACTION FORM

I. Agenda Item:

Hold a public hearing to consider approval of Blue Ridge HealthCare System, Inc.'s proposal by Resolution of tax-exempt bonds (the "Bonds") that will be issued by the Public Finance Authority of the State of Wisconsin (the "Authority") for the benefit of Blue Ridge Healthcare System, Inc. in order to refinance its existing debt (the 2010A Bonds and the 2016A Bonds) and finance improvements to its hospital facilities.

II. Background Information:

While all of the new improvements being financed are located in Burke County, as are most of the facilities to be refinanced, there is one counseling office location in Lenoir at 212 Mulberry Street the acquisition of which was financed by bonds that are now proposed to be refinanced. The proposed Bonds to be issued will not constitute a debt of the City of Lenoir nor will the City of Lenoir have any obligation to repay the debt. The City Council's consideration of this item is only required due to Federal tax law as described in the submitted documentation.

III. Staff Recommendation:

Staff recommends approval and that Council defer action until the June 23 Committee of the Whole meeting in order to meet remote meeting guidelines.

IV. Reviewed by:

City Attorney: _____



CITY MANAGER
SCOTT E. HILDEBRAN

CITY OF LENOIR
NORTH CAROLINA

MAYOR
JOSEPH L. GIBBONS

CITY COUNCIL
J. T. BEAL
T. H. PERDUE
J. I. PERKINS
R. S. PRESTWOOD
D. F. STEVENS
C. D. THOMAS
B. K. WILLIS

EXTRACTS FROM MINUTES OF CITY COUNCIL

The City Council for the City of Lenoir, North Carolina (the "City") held a regular meeting in the City/County Chambers located at 905 West Avenue NW, Lenoir, North Carolina 28645, the regular place of meeting, at 6:00 p.m., on June 16, 2020. The following Councilmembers were:

Present:

Absent:

* * * * *

Motion was made by Councilmember _____, seconded by Councilmember _____ and carried unanimously, to open the public hearing.

WHEREAS, [Mayor Joe L. Gibbons ("Mayor Gibbons")] announced that the City Council for the City of Lenoir (the "Council") would proceed to hold a public hearing and would hear anyone who wished to be heard on the proposed issuance by the Public Finance Authority (the "Authority"), a joint powers commission and a unit of government and a body corporate and politic organized and existing under the laws of the State of Wisconsin, of its Health Care Facilities Revenue and Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2020A (the "Bonds"), in an aggregate amount not to exceed \$125,000,000;

WHEREAS, the Authority has been requested to issue the Bonds and to lend the proceeds from the sale thereof to Blue Ridge HealthCare System, Inc. (the "Borrower"), a North Carolina nonprofit corporation;

WHEREAS, the Bonds will be qualified 501(c)(3) bonds as defined in Section 145 of the Internal Revenue Code, and the Borrower will use the proceeds of the Bonds to (1) finance additional healthcare facilities, including but not limited to (a) construction of a new bed tower to house an intensive care unit, emergency department, lab and other patient care services at Carolinas HealthCare System – Blue Ridge Morganton, located at 2201 South Sterling Street, Morganton, NC 28655 (the "Morganton Campus 2020 Project"), and (b) improvements and renovations at Carolinas HealthCare System – Blue Ridge Valdese, located at 720 Malcolm Boulevard, Valdese, NC 28690, including the renovation and relocation of the medical oncology unit, renovation and replacement of two existing radiation linear accelerators, renovation and relocation of the existing pain clinic center, wound center and rehabilitation services and the



conversion of existing operating rooms to an ambulatory surgical center (the “Valdese Campus 2020 Project,” and together with the Morganton Campus 2020 Project, the “2020 Project”), (2) refund all or a part of the outstanding North Carolina Medical Care Commission Health Care Facilities Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2016A (the “2016A Bonds”), (3) refund all or a part of the outstanding North Carolina Medical Care Commission Health Care Facilities Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2010A (the “2010A Bonds”) and (4) pay, or reimburse the Borrower for paying, certain expenses incurred in connection with the issuance of the Bonds by the Authority;

WHEREAS, the proceeds of the 2016A Bonds and the 2010A Bonds were used to refund prior bonds issued by the North Carolina Medical Care Commission for the benefit of the Borrower or its affiliates that had been used to finance and refinance the costs of (a) acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping (i) various health care facilities located at Carolinas HealthCare System – Blue Ridge Morganton, formerly known as Grace Hospital, including a wellness and rehabilitation center and a medical office building, (ii) various health care facilities located at Carolinas HealthCare System – Blue Ridge Valdese, formerly known as Valdese Hospital, (iii) a physician office building located in Drexel, North Carolina, and (iv) an expansion of the continuing care retirement facility known as Grace Ridge and (b) acquiring the LifeWorks Psychological counseling practice, a psychological counseling practice then consisting of three offices in different locations, furniture, equipment, supplies and other assets of the practice (collectively, the “Prior Projects,” and together with the 2020 Project, the “Project”);

WHEREAS, one of the LifeWorks Psychological counseling practice office locations referenced in the immediately preceding paragraph was located in the City at 212 Mulberry Street, Lenoir, North Carolina 28645;

WHEREAS, the Borrower has requested that the Council approve the financing and refinancing of the Project, and the issuance of the Bonds in an amount not to exceed \$125,000,000 in order to satisfy the public approval requirement of Section 147(f) of the Internal Revenue Code of 1986, as amended (the “Code”);

WHEREAS, a notice of public hearing was published in the *News-Topic* setting forth a general, functional description of the type and use of the facilities to be financed and refinanced, the maximum principal amount of the Bonds, the initial owner, operator or manager of the facilities and the location of the facilities, among other things;

WHEREAS, the names, address and testimony of the persons who were present and who offered comments on the proposed issuance of the Bonds or who responded in writing to the notice of public hearing are as follows:

[None.]

WHEREAS, [Mayor Gibbons] inquired elsewhere in and around the meeting room to determine whether there were any other persons who wished to speak at the public hearing and [Mayor Gibbons] determined that no other persons who wished to speak at the public hearing were found; and

WHEREAS, the purpose of the above-described public hearing and this resolution is to satisfy the public approval requirement of Section 147(f) of the Code in order to qualify the

interest on the Bonds for exclusion from the gross income of the owners thereof for federal income tax purposes pursuant to the applicable provisions of the Code;

After the Council had heard all persons who had requested to be heard, Councilmember _____ moved that the public hearing be closed. The motion was adopted unanimously.

Councilmember _____ introduced the following resolution, a copy of which had been distributed to each Councilmember:

RESOLUTION APPROVING THE ISSUANCE OF NOT TO EXCEED \$125,000,000 OF TAX-EXEMPT BONDS TO BE ISSUED BY THE PUBLIC FINANCE AUTHORITY TO FINANCE AND REFINANCE CERTAIN COSTS OF VARIOUS PROJECTS ON BEHALF OF BLUE RIDGE HEALTHCARE SYSTEM, INC.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL FOR THE CITY OF LENOIR, NORTH CAROLINA:

Section 1. For the sole purpose of qualifying the interest on the Bonds for exclusion from the gross income of the owners thereof for federal income tax purposes pursuant to the applicable provisions of the Code, the Council hereby approves the issuance of the Bonds by the Authority for the purpose of providing funds to finance and refinance the Project, *provided that* in no event shall the City of Lenoir, the State of North Carolina or any political subdivision thereof be liable for such Bonds nor shall the Bonds constitute a debt of the City of Lenoir, the State of North Carolina or any political subdivision thereof.

Section 2. This resolution shall take effect immediately upon its passage.

Councilmember _____ seconded the motion and the motion was adopted by the following vote:

AYES:

NAYS:

* * * * *

SEAL

Joseph L. Gibbons, Mayor

ATTEST:

Shirley M. Cannon, Mayor

STATE OF NORTH CAROLINA)
CITY OF LENOIR)

I, Shirley M. Cannon, City Clerk for the City of Lenoir, North Carolina, **DO HEREBY CERTIFY** as follows:

1. A meeting of the City Council for the City of Lenoir, located in the State of North Carolina, was duly held June 16, 2020, such meeting having been noticed, held and conducted in accordance with all requirements of law (including open meetings requirements), and minutes of that meeting have been or will be duly recorded in the Minute Book kept by me in accordance with law for the purpose of recording the minutes of the Council.

2. The attached extract accurately reflects the actions taken by the City Council for the City of Lenoir with respect to the matters therein.

3. The attached extract correctly states the time when the meeting was convened and the place where the meeting was held and the members of the Council who attended the meeting.

IN WITNESS WHEREOF, I have hereunto set my hand and have hereunto affixed the seal of the City as of June ____, 2020.

(SEAL)

Shirley M. Cannon, City Clerk

News-Topic

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NOTICE OF PUBLIC HEARING FOR THE CITY OF LENOIR, NORTH CAROLINA REGARDING TAX-EXEMPT BONDS TO BE ISSUED BY THE PUBLIC FINANCE AUTHORITY FOR THE BENEFIT OF BLUE RIDGE HEALTHCARE SYSTEM, INC.

NOTICE IS HEREBY GIVEN to all interested persons that the City Council for the City of Lenoir, North Carolina (the "City") will hold a public hearing in the City/County Chambers located at 905 West Avenue NW, Lenoir, North Carolina 28645, the regular place of meeting, at 6:00 p.m., on June 16, 2020, as required by Section 147(f) of the Internal Revenue Code of 1986, as amended (the "Code"), at which time any person may be heard regarding the health-care facilities proposed to be financed and refinanced by the Authority (as defined below) with proceeds from the issuance of its Health Care Facilities Revenue and Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2010A (the "2010A Bonds"), Series 2020A (the "2020A Bonds"), the maximum stated principal amount of Bonds to be issued is \$125,000,000. The Bonds are expected to be issued pursuant to Section 56.0304 of the Wisconsin Statutes, as amended, by the Public Finance Authority (the "Authority"), a commission organized under and pursuant to the provisions of Sections 66.0301, 66.0303 and 66.0304 of the Wisconsin Statutes, as amended, and will be loaned to Blue Ridge HealthCare System, Inc., a North Carolina nonprofit corporation (the "Borrower"). The Bonds will be qualified 501(c)(3) bonds as defined in Section 145 of the Internal Revenue Code and the Borrower will use the proceeds of the Bonds to (1) finance additional health-care facilities, including but not limited to (a) construction of a new bed tower to house an intensive care unit, emergency department, lab and other patient care services at Carolinas HealthCare System - Blue Ridge Morganton (the "Morganton Campus 2020 Project") and (b) improvements and

renovations at Carolinas HealthCare System - Blue Ridge Valdeese, including the renovation and relocation of the medical oncology unit, renovation and replacement of two existing radiation linear accelerators, renovation and relocation of the existing pain clinic center, wound center and rehabilitation services and the conversion of existing operating rooms to an ambulatory surgical center (the "Valdeese Campus 2020 Project") and together with the Morganton Campus 2020 Project, the "2020 Project"; (2) refund all or a part of the outstanding North Carolina Medical Care Commission Health Care Facilities Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2010A (the "2010A Bonds"); (3) refund all or a part of the outstanding North Carolina Medical Care Commission Health Care Facilities Refunding Revenue Bonds (Blue Ridge HealthCare), Series 2010A (the "2010A Bonds"); and (4) pay, or reimburse the Borrower for paying, certain expenses incurred in connection with the issuance of the Bonds by the Authority. The maximum stated principal amount of Bonds to be issued to finance the 2020 Project is \$60,000,000. The maximum stated principal amount of Bonds to be issued to refund the 2010A Bonds is \$29,000,000. The proceeds of the 2010A Bonds were used to refund the North Carolina Medical Care Commission Health Care Facilities Revenue Bonds (Blue Ridge HealthCare System Project), Series 2005A (the "2005A Bonds"). The proceeds of the 2005A Bonds were used to (1) finance a portion of the costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Morganton, then known as Grace Hospital (the "Grace 2005 Project"); (2) finance a portion of the costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Valdeese, then known as Valdeese Hospital

(the "Valdeese 2005 Project") and together with the Grace 2005 Project, the "2005 Project"); and (3) pay certain fees and expenses incurred in connection with the issuance of the 2005A Bonds. The proceeds of the 2010A Bonds were used to (1) refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital, Inc.), Series 1996 (the "1996 Grace Bonds"); (2) refund the North Carolina Medical Care Commission Variable Rate Health Care Facilities Revenue Bonds (Blue Ridge HealthCare System Project), Series 2005B (the "2005B Bonds"); and (3) pay certain expenses incurred in connection with the issuance of the 2010A Bonds. The 1996 Grace Bonds were used to (1) refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital, Inc.), Series 1987A (the "1987A Bonds"); (2) refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital Project), Series 1987B (the "1987B Bonds"); (3) finance costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Morganton, then known as Grace Hospital, including a wellness and rehabilitation center and a medical office building (collectively, the "Grace 1996 Project"); and (4) pay certain expenses incurred in connection with the issuance of the 1996 Grace Bonds. The 1987A Bonds were issued to refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital Project), Series 1983A (the "1983A Bonds"). The 1983A Bonds were issued to refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital Project), Series A (the "Series A Bonds") and were used to finance costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Morganton, then known

as Grace Hospital (the "Grace Series A Project"). The 1987B Bonds were issued to refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital Project), Series 1983B (the "1983B Bonds"). The 1983B Bonds were issued to finance costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Morganton, then known as Grace Hospital (the "Grace 1983 Project"). The 2005B Bonds were used to (1) refund the North Carolina Medical Care Commission Variable Rate Demand Bonds (Valdeese General Hospital, Inc.), Series 1998 (the "1998 Valdeese Bonds"); (2) refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Grace Hospital, Inc.), Series 2000 (the "2000 Grace Bonds"); (3) finance a portion of the costs of the 2005 Project and (4) pay certain fees and expenses incurred in connection with the issuance of the 2005B Bonds. The 1998 Valdeese Bonds were used to (1) refund the North Carolina Medical Care Commission Hospital Revenue Bonds (Valdeese General Hospital Project), Series 1991 (the "1991 Valdeese Bonds") and (2) pay certain fees and expenses incurred in connection with the issuance of the 1998 Valdeese Bonds. The 1991 Valdeese Bonds were used to (1) finance and refund costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Valdeese, then known as Valdeese Hospital (the "Valdeese 1991 Project"); (2) fund a debt service reserve fund for the 1991 Valdeese Bonds; and (3) pay certain expenses incurred in connection with the issuance of the 1991 Valdeese Bonds. The 2000 Grace Bonds were used to (1) finance costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping various health care facilities located at Carolinas HealthCare System - Blue Ridge Morganton, then known as Grace Hospital, and (b) a physician office building (the "Grace 2000 Project") and collectively with the Morganton Campus 2020 Project, the Grace 2005 Project, the Grace 1996 Project, the Grace 1983 Project and the Grace Series A Project, the "Morganton Projects"; (2) finance costs of acquiring, constructing, improving, renovating, rehabilitating, expanding and equipping the facilities of the continuing care retirement facility known as Grace Ridge (the "Grace Ridge Project"); (3) finance the acquisition, construction, improvement, renovation, rehabilitation, expansion and equipping of the LifeWorks Psychological counseling practice, a then existing psychological counseling practice then consisting of three offices in different locations totaling approximately

1,850 square feet, furniture, equipment, supplies and other assets of the practice (the "LifeWorks Practice Assets"); and (4) pay certain expenses incurred in connection with the issuance of the 2000 Grace Bonds. The 2020 Project, the 2005 Project, the Grace 1996 Project, the Grace 1983 Project, the Grace Series A Project, the LifeWorks Practice Assets and the Valdeese 1991 Project are owned by Blue Ridge HealthCare Hospitals, Inc., an affiliate of the Borrower. The Grace Ridge Project is owned by Grace LifeCare, Inc. db/a Grace Ridge Retirement Community, an affiliate of the Borrower. The Morganton Projects are located at 2301 S. Sterling Street, Morganton, North Carolina 28655, except for the physician office building described in clause (1)(b) of the immediately preceding paragraph, which is located at 304 South Main Street, Drexel, North Carolina 28619. The Grace Ridge Project is located at 500 Lenoir Road, Morganton, North Carolina 28655. The LifeWorks Practice Assets are located at (i) 401 South Green Street, Morganton, North Carolina 28655, (ii) 2134 14th Ave Cir NW, Hickory, North Carolina 28601 and (iii) 212 Mulberry Street, Lenoir, North Carolina 28645. The Valdeese Campus 2020 Project, the Valdeese 2005 Project and the Valdeese 1991 Project are located at 720 Malcolm Boulevard, Valdeese, Burke County, North Carolina. The Bonds will be special limited obligations of the Authority payable solely from the loan repayments to be made by the Borrower to the Authority, and certain funds and accounts established by the bond indenture for the Bonds. The principal of, premium, if any, and interest on the Bonds will not constitute an indebtedness or liability of the City of Lenoir, the State of North Carolina, or any political subdivision of the State of North Carolina, or a charge against their general credit or any taxing powers. Any person wishing to comment in writing on the issuance of the Bonds should do so prior to such meeting to the City Council for the City of Lenoir, North Carolina, PO Box 958, 905 West Avenue NW, Lenoir, North Carolina 28645. Attention: City Clerk, CITY COUNCIL FOR THE CITY OF LENOIR, NORTH CAROLINA.
By: City Clerk
June 5, 2020

and an interest in the goods may pay the storage fees and redeem the items prior to the sale. Contents to be removed by 5 pm on the day following the sale.
June 5, 2020
Annual Meeting
Patterson Fire / Rescue Department Inc. will hold its annual meeting for 2020 on Friday, June 26, 2020 at 8:00 PM. The meeting will be held at Patterson Station #1 located at 1414 Yackon River Rd. All property owners of the Patterson Fire / Rescue district are invited and encouraged to attend.
B. J. Moretz
Administrative Officer
June 5, 13, 19, and 26, 2020

NORTH CAROLINA CALDWELL COUNTY NOTICE TO CREDITORS

The undersigned, having qualified as Executor of the Estate of Barbara Jean Smith Puett AKA Barbara Jean Smith Puett, deceased, hereby notifies all persons, firms and corporations having claims against said Estate to present them to the undersigned on or before September 7, 2020 or this notice will be pleaded in bar of their recovery. All persons, firms and corporations indebted to said Estate will please make immediate payment to the undersigned.
This is the 5th day of June, 2020.

Philip Haywood Puett
Executor of the Estate of
Barbara Jean Smith Puett
2110 Glass Road
Lenoir, NC 28645

June 5, 12, 19, 26, 2020

PUBLIC NOTICE OF BUDGET HEARING

The proposed fiscal year 2020-2021 budget for the Village of Cedar Rock has been presented to the Village of Cedar Rock Board and is available for public inspection in the office of the Clerk for the Village.

The Village of Cedar Rock will hold a public hearing on the proposed budget on June 16, 2020 at 4:45pm at the Cedar Rock Country Club for the purpose of receiving comments on the proposed budget. Persons wishing to be heard are invited to make a written or oral comment.

Pamela Mayberry
Village Clerk
June 5, 2020

Executor's Notice

Having qualified as the Executor for the Estate of JAMES H. WILLIAMS, SR. deceased, late of Caldwell County, North Carolina, notice is hereby given to all persons having claims against the estate to present their claims to the undersigned on or before August 29, 2020 or this notice will be pleaded in bar of their recovery. All persons indebted to said estate are requested to make prompt settlement.
This is the 29th day of May 2020.

James H. Williams, Jr.
Executor for the
Estate of James H. Williams,
Sr., deceased
Vanderboerzen & White, PA
Attorneys at Law
P.O. Drawer 1320
Lenoir, NC 28645
May 29, June 5, 12, 19, 2020

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AFFP
NOTICE OF PUBLIC HEARING BY T

Affidavit of Publication

STATE OF NORTH CAROLINA }
COUNTY OF *Edwards* SS

Guy Lucas, being duly sworn, says:

That he is Publisher of the News-Topic, a daily newspaper of general circulation, printed and published in Lenoir *Calhoun* County, North Carolina; that the publication, a copy of which is attached hereto, was published in the said newspaper on the following dates:

June 05, 2020

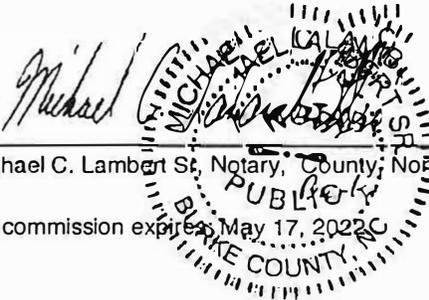
That said newspaper was regularly issued and circulated on those dates.

SIGNED:

Guy Lucas

Publisher

Subscribed to and sworn to me this 5th day of June 2020.



Michael C. Lambert, Notary, County, North Carolina

My commission expires *May 17, 2022*

30103242 30905949 704-378-4000

ROBINSON BRADSHAW & HINSON
101 NORTH TRYON ST, SUITE 1900
CHARLOTTE, NC 28246



**LENOIR CITY COUNCIL
 TUESDAY, JUNE 2, 2020
 6:00 P.M.**

PRESENT: Mayor Joe Gibbons presiding. Councilmembers present were Todd Perdue, Ike Perkins, David Stevens, Jonathan Beal and City Manager Scott Hildebran.

Staff present was Communications Director Joshua Harris.

VIA TELECONFERENCE:

Participating via teleconference were Mayor Pro-Tem Crissy Thomas and Councilmembers Jonathan Beal, Ben Willis, City Attorney T.J. Rohr and City Clerk Shirley Cannon.

Department Directors participating via teleconference were Fire Chief Ken Hair, Police Chief Brent Phelps, Recreation Director Kenny Story, Planning Technician Hannah Williams, Economic Development Director Kaylynn Horn, Public Utilities Director Radford Thomas and Public Works Director Jared Wright.

I. CALL TO ORDER

A. The meeting was opened by a moment of silence followed by the Pledge of Allegiance as led by Mayor Gibbons.

EXPRESSION OF

APPRECIATION: B. On behalf of City Council, Mayor Gibbons thanked all Emergency Services Personnel, Fire and Police Department Staff along with the Sheriff's Department for all their hard work in keeping our community safe during these uncertain times. Mayor Gibbons further expressed appreciation to all healthcare workers, agencies, firefighters, police officers and City Staff who are working on the front lines during this crisis. Mayor Gibbons also asked everyone to continue following the protocols of wearing masks, hand washing, and social distancing in order to be as safe as possible at this time.

**EXPRESSION OF SYMPATHY;
 FAMILY OF GEORGE FLOYD:**

C. On behalf of City Council, Mayor Gibbons asked everyone to keep the family of George Floyd in their thoughts and prayers due to his tragic and unnecessary death that occurred in Minneapolis, Minnesota. Mayor Gibbons further advised everyone to be as safe as possible and keep Mr. Floyd's memory in the right perspective.

**EXPRESSION OF SYMPATHY;
 FAMILY OF SHANE CASSAVAUGH:**

D. On behalf of City Council, Mayor Gibbons asked everyone to keep the family of Shane Cassavaugh in their thoughts and prayers. Mr. Cassavaugh passed away due to a motor bike accident and was a student at Hibriten High School.

GENERAL INFORMATION:

- E. Mayor Gibbons wished Mrs. Ernestine Shade a Happy Birthday and stated she will be turning 93 years old this weekend. He stated Mrs. Shade was a great citizen and supporter of the community. A drive-by celebration is planned this weekend for Mrs. Shade.
- F. Mayor Gibbons reported the new scoreboard has been installed at Walker Stadium in Lenoir. The field will be home to the Cobras of Caldwell Community College & Technical Institute (CCC&TI). Also, Foothills Performing Arts will be using the auditorium at the former Lenoir High School (LHS) for plays and other events in the near future.

II. MATTERS SCHEDULED FOR PUBLIC HEARINGS**FY2020-2021 RECOMMENDED****BUDGET:**

- A. A public hearing was held to receive public comments regarding the Annual Budget for the fiscal year beginning July 1, 2020 through June 30, 2021 for the City of Lenoir.

Mayor Gibbons opened the public hearing to receive public comments regarding the proposed budget.

A copy of the Budget Ordinance is hereby incorporated into these minutes by reference. (Refer to pages 91-94).

City Manager Hildebran stated the budget is comprised of General Fund, \$17,830,516, Special District Fund, \$183,738, Tourism Development Fund, \$50,000, and Water/Sewer Fund, \$8,851,300 for a total budget of \$26,645,554. The current property tax rate of \$0.58 per \$100 valuation and the Rescue Readiness Tax of \$0.0085 per \$100 valuation remain unchanged. All other General Fund fees also remain unchanged. There will also not be an increase in the City's current water and sewer rates.

There being no public participation, Mayor Gibbons closed the public hearing and asked Council for action.

City Manager Hildebran recommended that Council defer taking action until the Committee of the Whole meeting scheduled for Tuesday, June 23 in order to comply with the new state statute allowing citizens the opportunity to submit any written comments for 24 hours after the close of the public hearing.

Upon a motion by Councilmember Perdue, Council voted 7 to 0 to defer action for the FY2020-2021 Recommended Budget until the June 23 Committee of the Whole in order to comply with the new state guidelines for remote meetings as described above and as recommended by City Manager Hildebran. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas, Councilmembers Jonathan Beal and Ben Willis participating via

teleconference.

III. CONSENT AGENDA ITEMS

- A. Upon a recommendation by City Manager Hildebran, the following Consent Agenda items were submitted for approval:
1. Minutes: Approval of the minutes of the City Council meeting of Monday, May 19, 2020 as submitted.
 2. Closed Session Minutes: Approval of the closed session minutes of the City Council meeting of Tuesday, May 19, 2020 as reviewed by the City Attorney, City Council and City Manager.
 3. Budget Amendments: Staff recommends approval of amendments to be made to the annual budget ordinance for the fiscal year ending June 30, 2020 as follows:
 - A. Budget Amendment 2020-12-1: Allocate funding for Economic Development Grants for Caldwell UNC Healthcare in the amount of \$196,683.04. Funds were received in this fiscal year.
 - B. Budget Amendment 2020-12-2: Amend the original budget requests for FY2019-2020 as submitted. The appropriations will have no impact on the fund balance. (A copy of the list of the budget amendments is hereby incorporated into these minutes by reference. Refer to page 95).

Upon a motion by Councilmember Stevens, Council voted 7 to 0 to approve the above listed items on the Consent Agenda as recommended by City Manager Hildebran. **Note:** Mayor Gibbons took a roll call of the vote due to Mayor Pro-Tem Crissy Thomas, Councilmembers Jonathan Beal and Ben Willis participating via teleconference.

IV. REQUESTS AND PETITIONS OF CITIZENS

V. REPORTS OF BOARDS AND COMMISSIONS

VI. REPORT AND RECOMMENDATIONS OF THE CITY MANAGER

A. Items of Information

CITY/COUNTY SERVICES

COMMITTEE: 1. The City/County Services Committee will conduct a teleconference meeting on Monday, June 8 at 11:45 a.m.

EDC: 2. The Caldwell County Economic Development Commission will conduct a teleconference meeting on Tuesday, June 9 at 8:00 a.m.

SUMMER MUSICAL MADNESS VIRTUAL

EVENTS: 3. The band FraXured will host a virtual Summer Music Madness concert on Friday, June 5 from 7:00 p.m. until 8:00 p.m. The band J.J. Hipps & the Hiway Blues will host a virtual concert on Friday, June 19.

B. ITEMS FOR COUNCIL ACTION

VII. REPORT AND RECOMMENDATIONS OF THE CITY ATTORNEY

VIII. REPORT AND RECOMMENDATIONS OF THE MAYOR

IX. REPORT AND RECOMMENDATIONS OF COUNCIL MEMBERS

X. ADJOURNMENT

A. There being no further business, the meeting was adjourned at 6:21 p.m.

Shirley M. Cannon, City Clerk

Joseph L. Gibbons, Mayor

**City of Lenoir
Budget Ordinance
Fiscal Year July 1, 2020 – June 30, 2021**

BE IT ORDAINED by the Lenoir City Council in regular session assembled on June 23rd, 2020.

Section 1. That the following amounts are hereby appropriated for the operation of the government of the City of Lenoir and its activities for the fiscal year beginning July 1, 2020, and ending June 30, 2021.

<u>Fund</u>	<u>Estimated Revenues</u>	<u>Fund Balance Appropriated</u>	<u>Total Budget</u>	<u>Appropriated</u>
General	\$ 17,430,516	\$ 400,000	\$ 17,830,516	\$ 17,830,516
Water & Wastewater	\$ 8,581,300		\$ 8,581,300	\$ 8,581,300
Total	<u>\$ 26,011,816</u>	<u>\$ 400,000</u>	<u>\$ 26,411,816</u>	<u>\$ 26,411,816</u>

Section 2. That for said fiscal year there is hereby appropriated as expenditures of the General Fund the following:

Legislative	\$ 362,697
Administrative	\$ 576,008
Finance	\$ 666,377
Planning/Stormwater	\$ 427,180
Police	\$ 5,789,333
Fire	\$ 4,151,654
Recreation	\$ 1,809,879
Public Works:	
Administrative	\$ 217,851
Cemetery & Grounds	\$ 365,932
Building Maintenance	\$ 322,972
Sanitation	\$ 748,490
Streets	\$ 2,175,643
Vehicle Services	<u>\$ 216,500</u>
Total	<u>\$ 17,830,516</u>

**City of Lenoir
 Budget Ordinance
 Fiscal Year July 1, 2020 – June 30, 2021**

Section 3. That for said fiscal year there is hereby appropriated as expenditures of the Water & Wastewater Fund the following:

<u>DEPARTMENT/DIVISIONS</u>	<u>APPROPRIATION</u>
Admin. & Engineering	\$ 309,237
Utilities Maintenance	\$ 323,470
Rhodhiss Water Treatment Plant	\$ 2,163,690
Water Distribution	\$ 2,260,330
Wastewater Collection	\$ 1,112,989
Wastewater Pretreatment	\$ 182,928
Wastewater Treatment Plants:	
Gunpowder Plant	\$ 773,676
Lower Creek Plant	<u>\$ 1,454,980</u>
Total	<u>\$ 8,581,300</u>

Section 4. There is hereby levied for the fiscal year ending June 30, 2021, the following rate of taxes on each one hundred dollars of assessed valuation of taxable property listed as of January 1, 2020, and of registered vehicles in accordance with G.S. 105-330.3(a)(1) for the purpose of raising the revenues from the current year's listed and registered property as set forth in the foregoing estimates of the General Fund revenues and in order to finance the foregoing General Fund appropriations.

General Fund.....\$.58 cents tax rate per one hundred dollars assessed valuation.

Rescue Readiness Tax.....\$.0085 cents tax rate per one hundred dollars assessed valuation.

Said General Fund tax rates are based on an estimated total appraisal value of real and personal property for the purpose of taxation of \$2,212,733,726 with an assessment ratio of one hundred percent (100%) of appraised value and estimated collection rate of 95.77%. Said collection rates are based on the actual 2018-2019 collection rates.

Section 5. That for said fiscal year there is hereby appropriated as expenditures of the special Downtown Tax District Fund for the operation of the Economic Development/Main Street Lenoir program and Tourism Development.

Fund	<u>Estimated Revenues</u>	<u>Fund Balance Appropriated</u>	<u>Total Budget</u>	<u>Appropriated</u>
Special Downtown District	\$ 183,738		<u>\$ 183,738</u>	<u>\$ 183,738</u>
Tourism Development	<u>\$ 50,000</u>		<u>\$ 50,000</u>	<u>\$ 50,000</u>
TOTAL	<u>\$ 233,738</u>		<u>\$ 233,738</u>	<u>\$ 233,738</u>

**City of Lenoir
 Budget Ordinance
 Fiscal Year July 1, 2020 – June 30, 2021**

Section 6. There is hereby levied for the fiscal year ending June 30, 2021, the following rate of taxes on each one hundred dollars of assessed valuation of taxable property listed as of January 1, 2020, and of registered vehicles in accordance with G.S. 105-330.3(a)(1) for the purpose of raising the revenues from the current year's listed and registered property set forth in the foregoing estimates of Special Downtown District Fund revenues and in order to finance the foregoing Special Downtown District Fund appropriations.

Special Downtown District.....\$.25 cents tax rate per one hundred dollars assessed valuation.

Said Special Downtown District tax is based on an estimated total appraised value of property for the purpose of taxation of \$ 13,217,768 with an assessment ratio of one hundred percent (100%) of appraised and registered real and personal property value. The estimated collection rate is 95.77%.

Section 7. It is estimated that \$50,000 in revenue will be available in the Tourism Development Fund for the fiscal year beginning July 1, 2020 and ending June 30, 2021.

Section 8. Water & Sewer rates are established to be effective July 1, 2020 according to the following schedule:

Water Inside Corporate Limits	
0 -1,000 gallons	\$10.54
Over 1,000 gallons	\$3.33 per 1,000 gallons
Sewer Inside Corporate Rates	
1 - 1,000 gallons	\$9.24
Over 1,000 gallons	\$3.91 per 1,000 gallons
Water Outside Corporate Limits	
0 - 1,000 gallons	\$21.08
Over 1,000 gallons	\$6.67 per 1,000 gallons
Sewer Outside Corporate Limits	
0 -1,000 gallons	\$18.49
Over 1,000 gallons	\$7.83 per 1,000 gallons
Resale Water	
	\$2.22 per 1,000 gallons
Resale Sewer	
	\$3.87 per 1,000 gallons

**City of Lenoir
Budget Ordinance
Fiscal Year July 1, 2020 – June 30, 2021**

Section 9. Salaries & wages accounts provide for funding of all budgeted employee positions and City Council.

Section 10. The City Manager and Finance Director shall notify the City Council of any items of over-expenditure or shortfalls in revenue on a timely basis throughout the fiscal year. Request for appropriations not contained in the Budget Ordinance will be presented to Council after a review of the necessary revenue sources to offset the expenditure has been conducted by the Finance Director. Recommended budget amendments will be presented to the Council at the time the request for appropriation is submitted by the Finance Director.

Section 11. Copies of this Budget Ordinance shall be furnished to the Finance Director and the City Manager of the City of Lenoir, North Carolina, to be kept on file by them for their direction in the collection of revenues and the expenditures of amounts appropriated.

Section 12. The City Manager is authorized to amend the budget by transfer of appropriations within each fund. All amendments affecting revenues or total fund appropriations shall be approved by ordinance by the City Council, to be acted on at any regular or special meeting and approved by a simple majority of those present and voting, a quorum being present. Only one reading will be required and a public hearing or publication of notice is not necessary unless requested by Council.

Adopted this 23rd day of June, 2020.

SEAL

Joseph L. Gibbons, Mayor

ATTEST:

Shirley M. Cannon, City Clerk

**2019-2020 Fiscal Year
 Budget Amendment Ordinance 2020-12
 2-Jun-20**

Request for amendments to be made to the annual budget ordinance for the fiscal year ending June 30, 2020 as follows:

Section 1. To amend the General Fund - the appropriations are to be changed as follows:

Item 1: Allocate funding for Economic Development Grants received for Caldwell Memorial Hospital. Funds were received in this fiscal year.

Acct. No.		Decrease	Increase
10-00-3326-200	Rural Center Grant Revenue		196,683.04
10-00-4110-690	Economic Development		196,683.04
	Net increase in appropriation to the General Fund for this item		196,683.04
Total Change to the General Fund		Decrease	Increase
			196,683.04

Section 2. To amend the original budget requests for FY 2019-2020. The appropriations are to be changed as follows:

Item 1: Adjustments to the General Fund with a zero net effect.

Account Number	Department	Decrease	Increase
4110	LEG		20,000.00
4120	ADMINSTRATIVE		40,000.00
4130	FINANCE		15,000.00
4310	POLICE SUPPORT	25,000.00	
4311	POLICE DET.	25,000.00	
4312	POLICE PATROL	35,000.00	
4341	FIRE SUPPRESSION	25,000.00	
4511	STREET MAINT	25,000.00	
4740	CEMETERIES		30,000.00
6123	MLK		15,000.00
6130	PARKS		5,000.00
4920	DOWNTOWN		10,000.00
	Total Increases/Decreases	135,000.00	135,000.00
Net Effect to General Fund		-	-

MINUTES

**LENOIR CITY COUNCIL
FY2020-2021 ANNUAL BUDGET WORKSESSION
CITY HALL, THIRD FLOOR
THURSDAY, MAY 21, 2020
6:00 P.M.**

PRESENT: Mayor Gibbons, Councilmember Beal, Perkins, Stevens, and Willis.

Others present were City Manager Hildebran, Finance Director Bean, and City Clerk Cannon.

Participating Via Teleconference

Mayor Pro-Tem Thomas, Councilmembers Perdue and Prestwood.

I. CALL TO ORDER

- A. Mayor Gibbons welcomed everyone and called the meeting to order.
- B. FY2020-2021 Recommended Annual Budget: City Manager Hildebran reviewed the highlights of the power point presentation of the recommended FY2020-2021 Annual Budget presented to City Council at the May 19 City Council Meeting.

The recommended budget is comprised of General Fund, \$17,830,516, Special District, \$183,738, Tourism Development, \$50,000 and Water/Sewer Fund, \$8,581,300, for a total budget of \$26,645,554. The current property tax rate of \$0.58 per \$100 valuation and the Rescue Readiness Tax of \$0.0085 per \$100 valuation remain unchanged. All other General Fund fees remain unchanged and there will not be an increase in the current water and sewer rates. Mr. Hildebran pointed out the City has not increased property taxes in eight years. The proposed budget includes a 3% Cost of Living Allowance (COLA) for City employees effective January 1, 2021, but the implementation of the COLA will be re-evaluated later in 2020 to determine if it is feasible based on the impact of COVID-19. In addition, Mr. Hildebran stated the budget funds a 1.2% increase for the Local Government Retirement System.

Mr. Hildebran stated the recommended budget also includes funding for a personal leave day employees may schedule at any time during the fiscal year. The personal leave day must be taken during the fiscal year and will not roll over into another fiscal year nor will employees be paid for the day should they leave employment with the City. In addition, Mr. Hildebran stated that personnel have been reduced by two full-time and one part time employee. Also, he shared the small increase to the City's health insurance is funded in the budget. Mr. Hildebran explained the budget increases funding to \$390,000 to continue implementation of the recent Pavement Study, subject to the City's State of North Carolina Powell Bill allocation. The budget also includes an additional \$100,000 for roads/bridges improvements.

Mr. Hildebran pointed out the majority of the budget is allocated for public safety plus he mentioned the cost to fund City Council's six priorities for FY2020-21 is \$343,710. He stated the City has addressed these priorities in the upcoming budget. (A copy of the Council's Priorities and Budget Assumptions) are attached to these minutes as information). Also, Mr. Hildebran stated the City's sale tax revenue is currently 25% below the \$4,000,000 the City received last year, but emphasized the City is making adjustments for the anticipated loss of revenue.

A brief discussion was held regarding the possible loss of revenue within the next three months due to the COVID-19 crisis. However, Mr. Hildebran reported the state of North Carolina has budgeted \$150,000,000 to address this issue for municipalities. He stated Caldwell County received \$1,500,000 and remarked the City may receive some of that funding for COVID-19 expenses. Mr. Hildebran reiterated the City's biggest concern is the replacement of lost revenue. He stated lobbyists from the NCLM are working diligently with representatives in Washington, DC to have these funds sent directly to municipalities.

Mr. Hildebran stated funding for code enforcement has been increased by 49% or an \$18,710 increase. The proposed budget further allocates funds from the Community Development Block Grant Fund (CDBG) to continue improvements on the old Lenoir High School Auditorium (LHS), Gym and Mack Cook Stadium. Other items included in the budget are technology upgrades, environmental allocations and some infrastructure improvements. The budget also funds all debt obligations and includes \$365,000 for a new installment financing package for capital items. He stated the purchase of capital items will be made after evaluating the impact of COVID-19 on the budget.

In addition, Finance Director Donna Bean shared the proposed budget is based on smaller revenue projections according to the amount of revenue the City anticipates it may receive. She stated the City would not know the actual revenue numbers until later on in the summer.

In addition, Director Bean reviewed the Financial Summary as of April 30, 2020. (A copy of the summary is attached to these minutes as information).

Director Bean reported the over/under balance in the General Fund is \$1,680,253.84, Downtown District (\$144,426.71), and Water & Sewer Fund \$2,059,851.10). (A copy of the April financial summary is attached to these minutes as information).

Next, a discussion was held regarding the increasing number of medical calls the Fire Department currently responds to. Mr. Hildebran shared the City is proposing to purchase an SUV for each of the three fire stations at a cost savings to the City. He stated the vehicles will be fully equipped with all of the essential equipment fire personnel may need when responding to medical calls. Mr. Hildebran also briefly mentioned how firefighters possibly risk being exposed to the COVID-19 virus when responding to calls.

Councilmember Willis also led a discussion regarding using the City's old garbage carts for items such as yard waste and possibly placing a sticker on them for this purpose.

Mr. Hildebran referred to the City's parks currently being closed and explained the City could not fund the cost of trying to clean and sanitize areas in the parks following use by citizens. He further commented the City may risk the possible exposure of people to the COVID-19 virus due to not being able to social distance properly because of the possibility of large crowds that may attend the City's fireworks event should it be scheduled. He remarked that Recreation Director Kenny Story has contacted surrounding municipalities and learned they have cancelled their fireworks events as well.

City Manager Hildebran stated this was the toughest budget he had ever tried to compose during his thirty years of public service. City Council commended Mr. Hildebran and City Staff for compiling a good, conservative budget. Mr. Hildebran stated Council's priorities helped Staff in putting the budget together.

It was the consensus City Council to cancel the budget work session on Thursday, May 28 and proceed with further discussion of the budget at the Committee of the Whole meeting on Tuesday, May 28 if necessary. A public hearing will be held on Tuesday, June 2 to consider formal adoption of the recommended budget.

Adjourn

There being no further business, the meeting was adjourned at 7:22 p.m.

Attachments

City Council Priorities List
April Financial Summary

2020 Council Budget Priorities

1. Employee Recruitment/Retention:

- Continue efforts to offer competitive compensation and benefits for employees
- Increase Employee Engagement
- Incentivize/Reward Efficiencies

2. Housing:

- Continue Minimum Housing & Code Enforcement (acquire tracking software)
- Pursue Market Rate Housing
- Market City-owned Properties to Sell
- Encourage Downtown Living
- Continue to promote shovel-ready areas such as Hibriten Mountain, Stonecroft, Huntington Woods, Summerhill, Park Ridge, Parkview, Heritage Hills (Woodbine/Williamsburg) & Georgetown Estates
- Work with WPCOG Vacant & Substandard Housing Task Force

3. Community Beautification:

- Develop & Implement Branding/Wayfinding Signage
- Support Code Enforcement (including Strategic Foreclosures)
- Work on Commercial Blight (city-wide & downtown)
- Address Major Visibility Issues (city entry corridors)
- Develop West End Area Neighborhood Plan
- Implement North Main Area Plan & Fairfield South Plan

4. Healthy Infrastructure:

- Technology/Cybersecurity/Digital Services
- Street Paving
- Sidewalks/Greenway/OVT
- City Facilities/Fleet
- Water/Sewer Improvements
- Stormwater Improvements
- Downtown 2-Way Traffic Implementation
- Bike/Ped Plan

5. Economic Development:

- Encourage Public/Private Partnerships
- Continue Work with Caldwell EDC

6. Public Engagement:

- State of the City Presentations – Lenoir 2020
- Market Quality of Life Amenities
- Neighborhood Meetings
- Walk-through's



**City of Lenoir
Financial Summary
As of 4/30/2020**



General Fund					
	2019-2020 Budget	4/30/2020	% of Budget	Change from Previous Year	4/30/2019
Total Revenue	\$ 18,403,707.96	\$ 16,544,696.95	90%	\$ 897,460.17	\$ 15,647,236.78
Expenditures	\$ 18,403,707.96	\$ 14,864,443.11	81%	\$ 990,005.26	\$ 13,874,437.85
Over/Under	\$ -	\$ 1,680,253.84		\$ (92,545.09)	\$ 1,772,798.93

Downtown District					
	2019-2020 Budget	4/30/2020	% of Budget	Change from Previous Year	4/30/2019
Revenues	\$ 183,736.00	\$ 19,333.36	10.5%	\$ (38,564.55)	\$ 57,897.91
Expenditures	\$ 183,736.00	\$ 163,760.07	89%	\$ 17,184.55	\$ 146,575.52
Over/Under	\$ -	\$ (144,426.71)		\$ (55,749.10)	\$ (88,677.61)

Water/Sewer Fund					
	2019-2020 Budget	4/30/2020	% of Budget	Change from Previous Year	4/30/2019
Revenues	\$ 8,941,688.00	\$ 7,835,375.96	88%	\$ 89,297.00	\$ 7,746,078.96
Expenditures	\$ 8,941,688.00	\$ 5,775,524.86	65%	\$ 339,753.57	\$ 5,435,771.29
Over/Under	\$ -	\$ 2,059,851.10		\$ (250,456.57)	\$ 2,310,307.67

**COMMITTEE OF THE WHOLE
CITY HALL, THIRD FLOOR
TUESDAY, MAY 26, 2020
8:30 A.M.**

PRESENT: Committee members, Jonathan Beal, Joe Gibbons, Ike Perkins, David Stevens and Ben Willis.

STAFF PRESENT: City Manager Scott Hildebran and City Clerk Shirley Cannon.

ABSENT: Councilmember Ralph Prestwood and Joshua Harris Public Information Officer.

VIA TELECONFERENCE:

Mayor Pro-Tem Crissy Thomas presided over the meeting via teleconference. Others participating via teleconference were Councilmember Todd Perdue, Fire Chief Ken Hair, Finance Director Donna Bean, Police Chief Brent Phelps, Recreation Director Kenny Story, Main Street Director Kaylynn Horn, Planning Director Jenny Wheelock, Public Utilities Director Radford Thomas, and Public Works Director Jared Wright. Rick Oxford, Plan Administrator, Western Piedmont Council of Governments, also participated via teleconference.

I. CALL TO ORDER

A. Mayor Pro-Tem Thomas welcomed everyone and called the meeting to order.

II. ITEMS OF DECISION

1. Public Hearing; Melview Place: A public hearing was held to consider a Rezoning Request for a vacant lot located at the end of Melview Place, NCPIN#2738693845, to change to zoning from I-1 (Light Industrial) to R-R (Rural Residential) in order for the applicant to build a single family residence. Staff recommended approval based on the following Consistency Statement: The proposed zoning map amendment is consistent with the adopted Comprehensive Plan because it facilitates low-density residential construction in the ETJ, consistent with the policy concepts found in the plan. Note: The public hearing was held on Tuesday, May 19 and action was deferred until the May 26 Committee of the Whole meeting per remote meeting statutes.

MOTION

Upon a motion by Councilmember Willis, Council voted 6 to 0 to approve the Rezoning Request based on the Consistency Statement for property located at the end of Melview Place, NCPIN#2738693845, as described above and as recommended by City Staff. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

2. FY2020 Action Plan and FY2020-2024 Unifour Consortium HOME Plan: Approval of the FY2020 Action Plan for the City of Lenoir Consolidated Plan and approval of the FY2020-2024 Unifour Consortium HOME Program Plan as submitted by Rick Oxford, Plan

Administrator, Western Piedmont Council of Governments. Note: This public hearing was deferred from the May 19 City Council meeting per remote statues.

MOTION

Upon a motion by Councilmember Willis, Council voted 6 to 0 to approve the FY2020 Action Plan for the City of Lenoir Consolidated Plan and approval of the FY2020-2024 Unifour Consortium HOME Program Plan as recommended by Rick Oxford, Plan Administrator. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

3. Capital Project Budget Ordinance; 2020 Unifour Consortium HOME Program: Approval of a Capital Project Budget Ordinance in the amount of \$1,495,874.00 for the 2020 Unifour Consortium HOME Program as submitted by Rick Oxford, Plan Administrator. Note: This public was deferred from the May 19 City Council Meeting per remote meeting statues.

A copy of the Capital Project Budget Ordinance is hereby incorporated into these minutes by reference. (Refer to pages 9 & 10).

MOTION

Upon a motion by Councilmember Beal, Council voted 6 to 0 to approve the Capital Project Budget Ordinance in the amount of \$1,495,874.09 as recommended by Rick Oxford, Plan Administrator. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

4. Capital Project Budget Ordinance; 2020 Community Development Block Grant: Approval of a Capital Project Budget Ordinance in the amount of \$146,288.00 for the 2020 Community Development Block Grant as submitted by Rick Oxford, Plan Administrator, Western Piedmont Council of Governments. Note: This public was deferred from the May 19 City Council Meeting per remote meeting statues.

A copy of the Capital Project Budget Ordinance is hereby incorporated into these minutes by reference. (Refer to pages 11 & 12).

MOTION

Upon a motion by Councilmember Stevens, Council voted 6 to 0 to approve the Capital Project Budget Ordinance in the amount of \$146,288.00 as recommended by Rick Oxford, Plan Administrator. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

5. Resolution of Support; NCDOT: N.C.G.S. §136-11.1 requires the North Carolina Department of Transportation (NCDOT) to notify cities and counties when project funding exceeds \$250,000 and to obtain a Resolution of Support from said local government. NCDOT must have the aforementioned resolution of support before authorization of expenditures can be approved.

Staff recommends approval of a Resolution of Support as requested by the North Carolina Department of Transportation (NCDOT) for the Drainage Repair Project along US Hwy 321

between Clover Drive SW and Dove Street SW at Bumgarner Camping Center. The estimated cost of the project is \$500,000.

City Manager Hildebran explained that a sinkhole has occurred at Bumgarner Camping and stated Senator Warren Daniel may be able to assist with funding from the Project Fund to improve drainage from US Hwy 321. Mr. Hildebran commented that Bumgarner Camping is required to fix its own property.

A copy of the Resolution of Support is hereby incorporated into these minutes by reference. (Refer to page 13).

Motion

Upon a motion by Councilmember Willis, Council voted 6 to 0 to adopt the Resolution of Support as requested by (NCDOT) for the Drainage Repair Project along US Hwy 321 between Clover Drive SW and Dove Street SW at Bumgarner Camping Center at an estimated cost of \$500,000 and as recommended by City Staff. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

6. Discussion; COVID-19 & Annual Fireworks Display: City Manager Hildebran led a discussion regarding the status of the COVID-19 virus. Mr. Hildebran informed Council that city facilities including the outdoor pool will remain closed through June 26 and recommended that Council also consider cancelling the Fourth of July fireworks display. Brent Phelps, Chief of Police, also shared Recreation Director Kenny Story and he contacted many surrounding municipalities and learned their plans are to cancel fireworks displays due as well to the large number of people expected to be in attendance. Chief Phelps pointed out how Staff could not adequately maintain social distancing within larger crowds as outlined in the Safer at Home Phase 2 Guidelines implemented by Governor Roy Cooper.

In addition, City Manager Hildebran reported that shield guards have been installed for Staff on first floor of City Hall and stated the City may incur additional expense while maintaining the protocols currently in place.

Motion

Upon a motion by Councilmember Beal, Council voted 6 to 0 to cancel the City of Lenoir's annual Fourth of July Fireworks display as recommended by City Manager Hildebran and City Staff as per the Safer at Home Phase 2 Guidelines implemented by Governor Roy Cooper. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

II. CITIZEN COMMENT PERIOD

III. COMMITTEE ITEMS

A. Public Utilities/Public Works

1. Update; Public Utilities: Director Radford Thomas presented the following Departmental report:
 - A. Biosolids Facility Construction – The construction project has continued to progress during the past month under the current operating conditions. The new belt press has been installed, the building enclosure is almost complete, the temporary sludge conveyor system is in place and numerous other aspects of the project are underway. We expect to have the new dryer delivered in the latter part of June.
 - B. Metering Project – There have been over 1,000 new meters installed to this point. The AMI network was reporting over 99% communications efficiency with the new meters. The project is moving forward with large meter installations as well as the residential size meters. The back room functions for meter reading, billing and collections and software interface with our financial software is continuing and is coming along well. We hope to ramp up the installation rate in the next month.
 - C. Crossroads Sewer Replacement Project – Field work is still underway for this project including surveying for the sewer line location, easement maps and engineering. We are looking at a fall time frame for bidding and the beginning of construction. The line replacement will extend from the golf course to the manhole behind the current Yokefellow location.
 - D. Water Treatment Plant Project #2 – The last part of this project is the removal of the sludge from the holding pond that is located near the lake below the water plant. We expect the contractor to begin any time now however the recent rains have caused some delays for the start of this part of the project.
 - E. AWIA Risk and Resiliency Study – Freese and Nichols has started this analysis of the risk and resiliency of our water treatment and distribution system. Data gathering, process analysis, policy review and cyber security are all aspects of this review. New state and federal regulations require that water systems perform this analysis and report/certify to the state and federal governments that the analysis has been conducted according to the regulation guidelines.
 - F. Brownfield Assessment Project – Mid Atlantic has started the application process to obtain a Brownfield Agreement for the old Broyhill site at the corner of Virginia Street and College Avenue. We have also identified several properties that we will begin our next round of Phase 1 assessments on. The grant program is on track and EPA is pleased with the success we have achieved at this point of the grant program.
2. Update; Public Works: Director Jared Wright presented the following information:
 - a) Sanitation Conversion Update; Carts: Director Wright shared Staff has been working over two weeks delivering the new garbage carts to residents. He stated around 200 customers did not receive a cart due to not having a current utility account or not paying stormwater fees. Staff is currently working through the list of customers to make sure everyone's billing information is correct and addressing additional questions from the general public that are being posted on the City's website. Director Wright reported there has been some overlapping of old and new routes, but the Department is phasing in the routes for the new sanitation trucks.

In addition, Director Wright mentioned several issues have occurred due to residents leaving large loads of yard waste for Staff to pick up. He stated the Department may have to make some changes in the future and clarified a list of Frequently Asked Questions (FAQs) concerning the new changes about sanitation schedules and garbage carts is available online at www.cityoflenoir.com. Also, he mentioned that Staff is working on a form to leave with the customer explaining how to place the cart for pickup, etc.

- b) Paving Contract: Director Wright stated it is time to re-bid the City's two-year paving contract due to the price of asphalt currently being low. He reported this price reduction may result in the City being able to pave additional streets. Director Wright stated this process requires the City receive three (3) bids.

IV. COMMUNITY DEVELOPMENT

- A. The Lenoir Tourism Development Authority (LTDA): The LTDA did not meet in April. A teleconference meeting is currently scheduled for Thursday, June 18 at 4:00 p.m.
- B. The Lenoir Business Advisory Board (LBAB): The LBAB did not meet in April. Kaylynn Horn, Economic Development Director, shared a teleconference meeting is scheduled for Thursday, June 18 at 6:00 p.m. Director Horn reported the Summer Musical Madness concerts would all be virtual concerts and stated that Kyle Case has been working with these bands to get these events scheduled.

Next, Director Horn stated she met with Seth Nagy, Caldwell County Extension Agency, and reported the first annual Farmer's Market would be held on Saturday, June 6 in the parking lot behind the Caldwell County office building this year. Director Horn shared they also discussed the protocols to address for COVID-19 during the event.

New Businesses

Director Horn shared that three new restaurants will be opening in downtown Lenoir. They include the Flour Shoppe Bakery, the MoonJoy Meadery and the Magic Café on Main. In addition, she reported discussion is still ongoing pertaining to the sale of property located at 819 Harper Avenue which was the old Democrat Headquarters.

Outside Dining Request

Director Horn led a discussion pertaining to several businesses recently inquiring about outside dining. City Manager Hildebran reminded Council the City already has a permit in place for this purpose. However, he pointed there is not much room available for people on the sidewalks due to the outdoor planters. He stated people will also need to be protected from the amount of traffic that flows through the City.

Public Works Director Wright reported he has checked the measurements of the streets and the City has to provide five-feet for the public in order to remain ADA compliant. He remarked that space will be limited for carryout service. Several restaurants already have cones placed in parking spaces to allow for takeout service.

Director Horn stated she has reviewed the City's ordinance for liability issues, etc. City Manager Hildebran also suggested they come up with a plan for dining on the square

instead of the streets. Restaurants could strategically place tables to comply with social distancing mandates.

- C. **Planning Board:** The Planning Board did not meet in May due to not having any agenda items. Planning Director Jenny Wheelock presented the following information:
1. Code Enforcement: Director Wheelock reported Staff is currently receiving some complaints regarding temporary signage. She stated Staff is not currently enforcing this issue due to restaurants having signs out for takeout service because of the COVID-19 situation. However, she stated if the signage was in the right-of-way, Staff would remove them.
 2. Updates: Director Wheelock stated Staff was currently working on long-term projects, and working with Public Works Staff to update the Right-of-Way listing while telecommuting from home. Also, she shared there are several buyers interested in purchasing some of the city owned foreclosure properties.

Next, much discussion was held regarding overgrown grass. City Manager Hildebran stated that Rick Oxford, WPCOG, is working to try and have the grass mowed at the property located at 304 Lower Creek Drive that is across from the apartment complex. Police Chief Phelps reported that Thai Lee is their Department's only employee that handles code enforcement and he is working on a limited basis to address any issues. Chief Phelps explained, should one or two officers be exposed to the virus, it could affect an entire department.

Director Wheelock suggested Zack Clark, Code Enforcement, and she meet with Chief Phelps to determine if Mr. Clark could do more to address code enforcement.

D. Financial and Administration

1. Donna Bean, Finance Director, asked Council if there were any additional questions regarding the April 2020 Financial Summary presented at the Budget Workshop on May 21. There was no additional information presented at this time.

- E. Parks & Recreation Advisory Board: The Parks & Recreation Advisory Board did not meet in May. Recreation Director Kenny Story presented the following information:
- The Caldwell Arts Council has cancelled the annual Sculpture Celebration held in September.
 - Staff continues to sanitize all facilities daily and has also been doing some cleanup work around the facilities.
 - Parks & Ground Staff is hard at work mowing and doing other projects that are scheduled this time of year.
 - Staff at the Aquatic & Fitness Center is still receiving a few calls from citizens asking if the outdoor pool will be reopened. Director Story also recommended keeping the parks, playgrounds, shelters and basketball court closed at this time. However he stated a few people were using the skate park and tennis courts and recommended they remain open due to Staff being able to monitor them.
 - Director Story further recommended keeping the recreational facilities closed through

June 26 when the City will re-evaluate whether to remain closed or prepare to re-open to the general public.

Food Distribution Request-Blue Ridge Community Action

Next, Director Story reported that Blue Ridge Community Action has requested permission to hand out food to parents at the Martin Luther King, Jr. Center. He stated the principal at Horizons Middle School also contacted Councilmember Perkins about doing this project. Director Story commented the City was not allowing people to take food into the J.E. Broyhill Park, and due to health and safety precautions along with possible liability issues, he turned down their request.

Fireworks Display

- Director Story, Fire Chief Ken Hair, and Police Chief Brent Phelps were in agreement to cancel the fireworks display this year due to Police Staff not being able to adequately maintain social distancing with the large number of people this event attracts. Director Story referred to a letter sent to City Manager Hildebran stating their main concerns deal with public safety, public health and the mass gathering portion of the standing executive order issued by Governor Roy Cooper.

Director Story stated he also contacted several Directors from surrounding municipalities who have either cancelled the event or are planning to cancel. He reported the Town of Blowing Rock, Hickory Crawdads Baseball Team and the Town of Valdese have already cancelled. Chief Phelps further reported he has spoken with several other Police Chiefs whose towns have cancelled their events as well.

Councilmember Perdue commented it was important for the City to inform the public that the City is following Governor Cooper's executive order regarding mass gatherings. Mayor Gibbons agreed that it was a tough decision, but emphasized the City needs to cancel for safety precautions. Information will be posted on the City's website and other social media to inform the public of the City's decision.

Motion

Following a brief discussion by City Council and upon a motion by Councilmember Beal, Council voted 6 to 0 accept Staff's recommendation to cancel the Annual Fireworks Display for July 2020. **Note:** Mayor Gibbons took a roll call of the votes due to Mayor Pro-Tem Thomas and Councilmember Perdue participating via teleconference.

- F. Update; Public Communications: The April 2020 Communications Report was presented to Council as information. (A copy of the April 2020 Communications Report is attached to these minutes as information 14-19).

As information, during the month of April, there were 3 news releases, 3 videos, 145 social posts, 17 notify me requests, 24 questions & answers and 1 e-sign up. The website experienced 31,407 views and reached 50,840 people via Facebook and Twitter.

V. PUBLIC SAFETY

A. Police Department

1. Update: Police Chief Brent Phelps reported on the following items:

- The Department is currently conducting K-9 Certifications.
- A Cruise-In was held recently behind the Dari-Queen behind Belks which created a few minor issues. The City is currently not allowing these events due to COVID-19. Chief Phelps explained a group of 20 to 25 individuals also came downtown on the square to gather and eat. Police Department Staff responded to remind them of the outdoor meeting guidelines.
- Reported the Department continues to respond to complaints from citizens regarding speeding, traffic and dogs loose in neighborhoods.

B. Fire Department

1. Update: Fire Chief Ken Hair reported Staff has been working with children and youth in neighborhoods to educate them about fire hydrants. He stated the Department has conducted a lot of community outreach recently. In addition, he stated the Department still has an adequate supply of Personal Protection Equipment (PPE).

VI. OTHER

- A. June Calendar: By consensus of the Council, the calendar for the month of June was approved listing various meetings and events.

VII. Adjourn:

There being no further business; the meeting was adjourned at 10.08 a.m.

Attachments

Capital Project Budget Ordinance (HOME) Program
Capital Project Budget Ordinance (CDBG)
Resolution of Support
April 2020 Communications Report

CITY OF LENOIR
2020 UNIFOUR CONSORTIUM HOME PROGRAM
CAPITAL PROJECT BUDGET ORDINANCE

Be it ordained by the City Council of the City of Lenoir that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following grant project ordinance is hereby adopted.

Section 1. The project authorized is the HOME project described in the work statement contained in the Grant Agreement (#M20-DC370208) between this unit and the United States Department of Housing and Urban Development. This project is more familiarly known as the FY-2020 Unifour Consortium HOME Program (City of Lenoir, is the lead entity).

Section 2. The officers of this unit are hereby directed to proceed with the grant project within the terms of the grant document(s), the rules and regulations of the DHUD and the budget contained herein.

Section 3. The following revenues are anticipated to be available to complete the project:

Revenue from HOME Grant	\$1,145,874
Anticipated Program Income	<u>350,000</u>
Total Revenues	\$1,495,874

Section 4. The following amounts are appropriated for the project:

Down Payment Assistance	\$425,812
HOME CHDO	171,881
Multi-Family Housing	384,300
New Construction City Morganton	307,000
Program Income Admin	35,000
General Program Administration	<u>171,881</u>
Total Expenditures	\$1,495,874

Section 5. The Finance Officer is hereby directed to maintain within the Grant Project Fund sufficient specific detailed accounting records to provide the accounting to the grantor agency required by the grant agreement(s) and Federal and State

regulations.

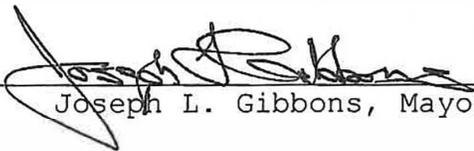
Section 6. Funds may be advanced from the General Funds for the purpose of making payments as due. Reimbursement requests should be made to the grantor agency in an orderly and timely manner.

Section 7. The Finance Officer is directed to report quarterly on the financial status of each project element in Section 4 and on the total grant revenues received or claimed.

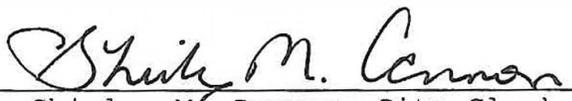
Section 8. The Budget Officer is directed to include a detailed analysis of past and future cost and revenues on this grant project in every budget submission made to this Board.

Section 9. Copies of this grant project ordinance shall be made available to the Budget Officer and the Finance Officer for direction in carrying out this project.

Adopted this the 26th day of May, 2020.



Joseph L. Gibbons, Mayor



Shirley M. Cannon, City Clerk

CITY OF LENOIR
 2020 COMMUNITY DEVELOPMENT BLOCK GRANT
 CAPITAL PROJECT BUDGET ORDINANCE

Be it ordained by the City Council of the City of Lenoir that, pursuant to Section 13.2 of Chapter 159 of the General Statutes of North Carolina, the following grant project ordinance is hereby adopted.

Section 1. The project authorized is the Community Development Project described in the work statement contained in the Grant Agreement (#B-20-MC-37-0022) between this unit and the United States Department of Housing and Urban Development. This project is more familiarly known as the FY-2020 CDBG Entitlement Program.

Section 2. The officers of this unit are hereby directed to proceed with the grant project within the terms of the grant document(s), the rules and regulations of the DHUD and the budget contained herein.

Section 3. The following revenues are anticipated to be available to complete the project:

Revenues

Community Development Block Grant	<u>\$146,288</u>
Total Revenues	\$146,288

Section 4. The following amounts are appropriated for the project:

Expenditures

Pubic Facilities (Lenoir High School)	\$117,031
Program Administration	<u>29,257</u>
Total Expenditures	\$146,288

Section 5. The Finance Officer is hereby directed to maintain within the Grant Project Fund sufficient specific detailed accounting records to provide the accounting to the grantor agency required by the grant agreement(s) and Federal and State regulations.

Section 6. Funds may be advanced from the General Funds for the purpose of making payments as due. Reimbursement requests should be made to the grantor agency in an orderly and timely manner.

Section 7. The Finance Officer is directed to report quarterly on the financial status of each project element in Section 4 and on the total grant revenues received or claimed.

Section 8. The Budget Officer is directed to include a detailed analysis of past and future cost and revenues on this grant project in every budget submission made to this Board.

Section 9. Copies of this grant project ordinance shall be made available to the Budget Officer and the Finance Officer for direction in carrying out this project.

Adopted this the 26th day of May, 2020.



Joseph L. Gibbons, Mayor



Shirley M. Cannon, City Clerk



CITY MANAGER
SCOTT E. HILDEBRAN

CITY OF LENOIR
NORTH CAROLINA

MAYOR
JOSEPH L. GIBBONS

CITY COUNCIL
J. T. BEAL
T. H. PERDUE
J. I. PERKINS
R. S. PRESTWOOD
D. F. STEVENS
C. D. THOMAS
B. K. WILLIS

CITY OF LENOIR
RESOLUTION OF SUPPORT
BUMGARNER CAMPING CENTER

WHEREAS, the City of Lenoir owns and maintains streets for use by the motoring public; and

WHEREAS, the North Carolina Department of Transportation (NCDOT) also owns and maintains roads and highways for the motoring public within the City limits of the City of Lenoir; and

WHEREAS, NCDOT is requesting funding for the Drainage Repair Project along US Hwy 321 between Clover Drive SW and Dove Street SW at Campfire Properties, LLC, d.b.a Bumgarner Camping Center with an estimated construction cost of \$500,000; and

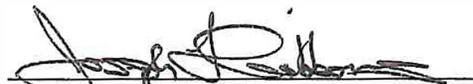
WHEREAS, pursuant to N.C.G.S. §136-11.1, NCDOT is required to notify cities and counties when project funding exceeds \$250,000 and to obtain a resolution of support from said local government; and

WHEREAS, NCDOT must have the aforementioned resolution of support before authorization of expenditures can be approved.

NOW, THEREFORE BE IT RESOLVED, by the City of Lenoir that by resolution of the City Council does hereby support the Drainage Repair Project along US Hwy 321 between Clover Drive SW and Dove Street SW at Bumgarner Camping Center with an estimated construction cost of \$500,000.00.

Adopted this the 26th day of May 2020.

SEAL


Joseph L. Gibbons, Mayor

ATTEST:


Shirley M. Cannon, City Clerk



April 2020 Communication Report

By Joshua Harris, Director, Communication & Public Information 5/20/2020



LENOIR
NORTH CAROLINA

CONTENT CREATION

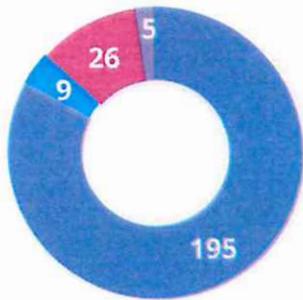
News Releases	Photos	Videos	Radio Spots	Social Posts	Notify Me	Q&A	eSign
3		3		145	17	24	1

PUBLIC ENGAGEMENT

Minutes-Committee of the Whole Meeting
Tuesday, May 26, 2020

New Followers

235



Facebook Instagram Twitter City Alerts

Social Reach

50,840

Facebook	25,273
Twitter	508

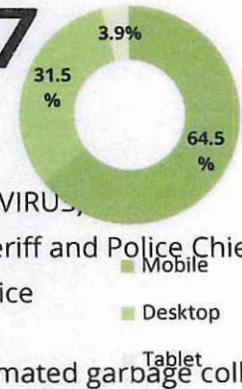
Video Views

3,881

Facebook	3,847
YouTube	34

Website Views

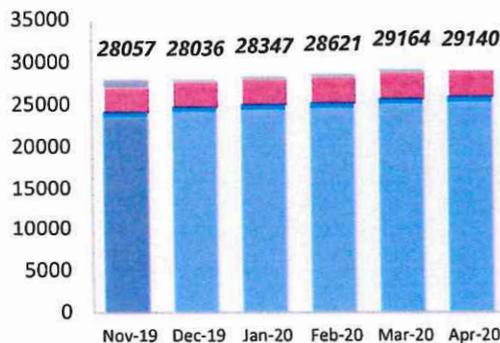
31,407



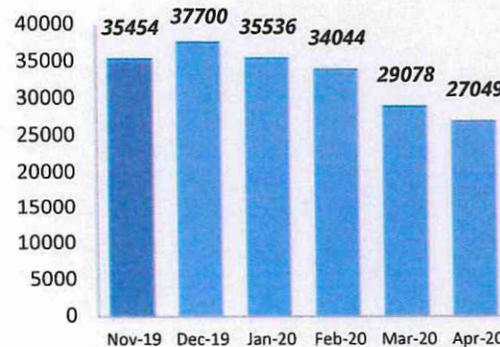
Top Pages

- 1 Payment Options
- 2 COVID-19 (CORONAVIRUS)
- 3 Caldwell County Sheriff and Police Chief:
- 4 Water & Sewer Service
- 5 Jobs
- 6 City moving to automated garbage collection
- 7 Garbage Collection

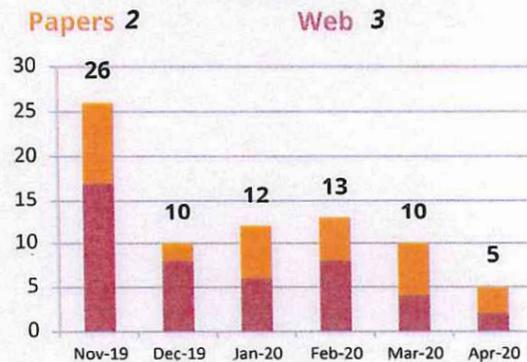
Total Followers



Social Engagement



Media Coverage





Top Facebook

Reach: The number of people who saw the post on their feed

Engagements: Reactions, comments, shares, photo/video views, and clicks

Total Facebook Followers

25,273

Last Month 25,078

Gain **195**

Minutes-Committee of the Whole Meeting
Tuesday, May 26, 2020

Christopher Fuller

6
5

Savanna Stites

5

Salvador Hayes

6
5

Meady Harris

5

**Press Release
4/27/2020**

**Lenoir
Police Dept
Lenoir NC**

Jenny Mote

5

8,582 People Reached

2,872 Engagements

29 Comments, 29 Shares

	Paid	Organic	Rate
Reach		8,582	
Engagements		2,872	33%
> Comments		38	
> Shares		39	

Downtown Lenoir was live

Published by Andrew Neumann-Lubin · April 16

For a full list of Downtown Lenoir Businesses check out DowntownLenoirNC.com

8,682 People Reached

2,777 Engagements

220 Comments, 46 Shares, 3.6k Views

	Paid	Organic	Rate
Reach		5,682	
Engagements		2,777	49%
> Comments		220	
> Shares		46	

City of Lenoir Fire Department is with Miranda Harper and 5 others

Published by Andrew Neumann-Lubin · April 29 at 4:10 PM

Lenoir Station 2 welcomed its new Dining Table today that was custom built by its very own firefighters!

5,649 People Reached

1,180 Engagements

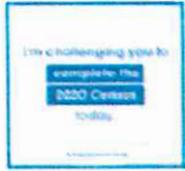
29 Comments, 17 Shares

	Paid	Organic	Rate
Reach		5,049	
Engagements		1,180	23%
> Comments		29	
> Shares		17	

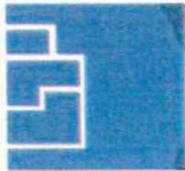


Top Tweets

Impressions: Times people saw this Tweet on Twitter
Engagements: Times people interacted with this Tweet



City of Lenoir, NC @CityofLenoir
 Today is Census Day! Have you completed the Census? @uscensusbureau
pic.twitter.com/vyuG17lfhxz



City of Lenoir, NC @CityofLenoir
 New job opening! Laborer, Sanitation Division
<http://dtyr.it/RT6IZ> Click for more info.
pic.twitter.com/Zw7PBYG7Jb

Downtown Lenoir, NC @DowntownLenoir
 Join us virtually in Downtown Lenoir this Saturday, April 18 from 7:00pm-9:00pm for a fun evening of live music, downtown trivia, and prizes!
 Enjoy live virtual performances by Patrick & Kay Crouch, Joshua Marsh <https://www.instagram.com/p/B--I-S-CF9I-f/?igshid=1faq8a8uem1d0>

Impressions	737
Total engagements	4
Media engagements	3
Likes	1

Impressions	685
Total engagements	3
Media engagements	1
Link clicks	1
Detail expands	1

Impressions	179
Total engagements	4
Detail expands	2
Retweets	1
Likes	1

Total Twitter Followers

713

Last Month 704 Gain 9

Minutes-Committee of the Whole Meeting
 Tuesday, May 26, 2020



Top Instagram

Likes: The number of people who liked the post on their feed

Total Instagram Followers

3,154

Last Month 3,128 Gain **26**

Minutes-Committee of the Whole Meeting
Tuesday, May 26, 2020



downtowndenor • Following
Lendin Downtown historic District

downtowndenor We just want to take a moment to say how proud we are to be members of this community. The last couple weeks haven't been easy on anyone - especially our small businesses - but it is so inspiring to see people coming together to support each other during this time. Thank you to everyone for continuing to support Downtown Lenoir and thank you to whoever drew this sidewalk art.

s&t at life 🙌❤️👍

Liked by **beckygibbons85** and 55 others

Likes **56**
Comments **1**



cityoflenoirnc

cityoflenoirnc "We want to thank all of the linemen who work at the power companies that serve the City of Lenoir." Mayor Joe Gibbons said, "We appreciate everything you do to keep power on during all kinds of weather and conditions. Thank you for everything."

Liked by **kickst03.3** and 37 others

Likes **38**
Comments **2**



Social Comparison

The chart below compares Lenoir's social accounts with surrounding organizations.



City of Lenoir

Authorities, Boards & Commissions

Board Announcement for Lenoir Tourism Development Board

Pam Pusteoska, General Manager, Hampton Inn & Suites

*Note: This item will be presented for Council's consideration of approval on Tuesday, July 21.