

**MINUTES**  
**PLANNING BOARD MEETING**  
**February 24, 2020**  
**5:30 P.M.**  
**905 WEST AVENUE**

**MEMBERS PRESENT:**

James Bradshaw, Sharon Bryant, Jeff Church, Leah Hamilton, Mac Martin, Lucy McCarl, Kaye Reynolds, Tim Scobie

**MEMBERS ABSENT:** Richard Hedrick

**STAFF PRESENT:**

Jenny Wheelock, Hannah Williams, Lauren McKinney

**MINUTES:**

Board Member Hamilton moved approval of the meeting minutes of November 25, 2019, as written. Board Member Scobie seconded the motion, which was voted upon and passed by unanimous vote.

**NEW BUSINESS:**

- **Downtown Development/Main Street Presentation**

Kaylynn Horn, Downtown Economic Development Director and Matt Underwood, Organization Team Leader for Main Street gave a PowerPoint presentation on Lenoir Main Street.

Kaylynn Horn, Downtown Economic Development Director explained how the Main Street program was started by the National Trust for Historic Preservation; its focus is revitalizing America's historic places. Lenoir became a Main Street community in 1984 and has received the accreditation again for this year. Matt Underwood stated Main Street is made up of four teams, which all contribute to Main Street and the economic impact. Main Street has many dedicated volunteers that are greatly appreciated.

Kaylynn Horn, Downtown Economic Development Director stated the Lenoir Business Advisory Board offers a grant called Moving Lenoir to the Second Floor, which helps property owners obtain information on their next steps in revitalizing their building. Mrs. Horn spoke about the many residential spaces currently Downtown and the upcoming residential projects. Historic Preservation is also a large part of Main Street.

Matt Underwood spoke about the new branding for Downtown Lenoir, which includes a new website, Downtown ambassadors, and billboards.

Kaylynn Horn, Downtown Economic Development Director stated the Lenoir Main Street was awarded the Champions of Downtown Development for 2019 at the NC Main Street Conference.

The City of Lenoir's Public Works Sanitation Department was awarded The Main Street Champions this year at I Heart Main Street. A new award, the Gibbons Award was given in honor of Joe and Becky Gibbons in which Becky Gibbons was the first recipient.

Jenny Wheelock, Planning Director stated the City of Lenoir is in the process of reviewing vehicular wayfinding, which is funded by the Lenoir Tourism Development Authority. Mrs. Wheelock spoke about projects that started as code enforcement which led to having partnerships with the building owners and great projects.

Jenny Wheelock, Planning Director invited the Planning Board to the West End Community workshop at Mt. Pilgrim Baptist Church on Saturday, March 28<sup>th</sup> from 9:00am-12:00pm.

**OTHER BUSINESS:**

- Update on zoning permits issued.

**ADJOURNMENT:**

Having no other matters to bring before the Board, Chairperson McCarl adjourned the meeting at 6:35 p.m.

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**Lucy McCarl**  
Chairperson

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**Jenny Wheelock**  
Planning Director